

**MUSIC FROM
GREECE**

A MUSIC EXPORT OFFICE INITIATIVE



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As part of our effort to promote and support Greek music, CReNe created the Music from Greece initiative, a **Music Export Office**, that aims to provide services and support to musicians and music professionals in Greece in order to help promote their work internationally.

WHAT'S A **MUSIC EXPORT OFFICE**?

A music export office is dedicated to promoting and supporting the international growth of a country's music industry. Its main goal is to help local musicians, bands, festivals and music businesses promote their work and operate in foreign markets. This includes a variety of activities and services designed to enhance the global visibility and competitiveness of a country's music. Overall, it has an important role in helping music professionals navigate the complexities of international markets and build sustainable global careers.

MUSIC FROM GREECE

WHAT MUSIC FROM GREECE DOES?

- Facilitates the participation of Greek artists, labels and other professionals to trade shows, conferences and festivals.
- Arranges delegations to trade fairs, conferences and music fairs around to key territories and international events offering Greek music greater international exposure and focusing on connecting our Greek delegates with international key professionals.
- Facilitates networking between Greek and international music professionals.
- Keeps up-to-date on available types of funding that may prove valuable to music professionals.
- Regularly meets with music professionals to provide personalised advice and expert assistance.




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